

Data Privacy Policy

of Poly-clip System GmbH & Co. KG
Niedeckerstraße 1, 65795 Hattersheim am Main, Germany

– hereinafter "Provider," "We," or "Us" –

Internet technology and electronic data processing can make a person feel that they have no idea where and for what purpose their data are stored. Therefore We will explain to you, a visitor to our websites, how Poly-clip System GmbH & Co. KG guarantees the confidentiality of your personal data and respects your right to privacy.

We take the protection of your personal data very seriously. Protecting the privacy of our users is of utmost important to Us, and your personal data will be collected, processed, and used only to the extent permitted by law, in particular the General Data Protection Regulation of the EU (GDPR), the German Data Protection Act (BDSG), the German Telemedia Act (TMG), and the German Telecommunication Act (TKG).

The controller within the meaning of data protection laws is Poly-clip System GmbH & Co. KG, Niedeckerstraße 1, 65795 Hattersheim am Main, Germany.

If you have any questions, please contact Us at:

Poly-clip System GmbH & Co. KG, Data Privacy, 65795 Hattersheim am Main, Germany, phone: +49 6190 8886-343, fax: +49 6190 8886-15343.

1. Collection and Storage of Data

1.1. If you visit our website for information purposes only, We will collect no personal data with the exception of data that are transmitted by your browser to enable you to visit our website.

- Your IP address, whose last segment will be truncated to rule out traceability.
- The remote host (name of the computer that accesses the website), if transmitted by the network.

- Date, time, status, and transmitted data volume.
- The website from which you were referred to the accessed website (referrer), if transmitted by the browser.
- Information about the browser product and browser version used (user-agent), if transmitted by the browser.
- If your user name should be transmitted by your network, it will not be stored by Us.

1.2. Poly-clip System uses log data for statistical purposes. Such data are rendered anonymous, allowing no correlation to you and providing no indication of your identity.

2. Scope and Purpose of Data Collection

2.1. Aside from making our website available for information purposes only, we offer various services that may be of interest to you. To use these services, you will generally have to provide additional personal data, which We will use to provide the requested services. Any additional information that may be provided on a voluntary basis will be identified as such.

2.2. If you contact Us by e-mail or fill out our contact form, we will store your e-mail address and, if provided, your name, address, and telephone number, in order to answer your questions.

2.3. Data are collected, processed, and used for purposes of initiating and performing contracts and to protect our own rightful business interests in terms of advising and servicing our current and prospective customers, and to design products so that they meet the needs of our customers.

2.4. We will use your data (company name, personal name, address, products in which you have expressed interest) in order to send you information about our products by regular mail from time to time. We will send you no advertising by telephone, fax, or e-mail, unless you have expressly consented to receive such advertising.

2.5. Your personal data will be transferred to third parties without your consent only if We have a legal obligation to do so, or if a response to your inquiry requires that your data are transferred to a local distribution partner, or if such transfer is otherwise in your interest.

2.6. If We associate third-party service providers for data processing purposes, this involves outsourced data processing within the meaning of Art. 28 of the GDPR, so that such third-party service providers will be subject to our managerial authority and regular supervision when they process your data.

3. Cookies

In addition, your browser stores so-called cookies. Cookies are small text files which are stored on your hard drive by your browser and which provide the party that places the cookie (in this case, Us) with certain information. Cookies can run no programs or transmit viruses to your computer. Their purpose is to make the website more user-friendly and more effective all around. In addition, cookies are used to show you personalized information. You can configure your browser settings as you wish and, for example, block cookies. We note however that if you block cookies, you may no longer be able to use all functions of this website. Information generated by cookies will be kept separate from other data you may have provided to Us. In particular, cookie data will not be linked to any other data.

4. Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics employs cookies (see above) and uses cookie-generated information about use of our website to analyze website activity on our behalf. Other than that, Google will use such information only to provide Us with additional services related to website and Internet use. Information acquired through cookies will generally be transferred to a server of Google in the United States and stored there. If IP anonymization is activated on this website, Google will generally first truncate your IP address within member states of the European Union or in other signatory states to the Agreement on the European Economic Area. Only in exceptional cases will the IP address be truncated only after it has been transferred to a server in the United States. Your IP address will not be merged with any other data of Google. You may block cookies by selecting the appropriate settings in your browser. If you do so, you may no longer be able to fully use certain functions of this website. In addition, you can prevent the collection and processing of information through cookies by downloading and installing the browser plug-in available at the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>.

5. Use of Google reCAPTCHA

To protect your orders, We use the reCAPTCHA service of Google Inc. ("Google"). The purpose of the query is to distinguish information entered by humans from misuse by web robots (bots). The query includes sending the IP address and possibly additional data needed by Google for its reCAPTCHA service to Google. For this purpose data you enter will be transmitted to Google, where it will be processed further. If IP anonymization is activated on this website, your IP address will however first be truncated by Google within member states of the European Union or in other signatory states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transferred to a server of Google in the United States and truncated there. On behalf of the operator of this website Google will use this information to analyze your use of this service. The IP address transmitted by your browser to reCAPTCHA will not be merged with any other data of Google. Such data are subject to the different data privacy policy of Google. You can find additional information about Google's data privacy policy here: <https://www.google.com/intl/de/policies/privacy/>.

6. Sending of e-mails

For subscriptions to our e-mail newsletter We use the so-called double opt-in method. This means that after you provide Us with your e-mail address, We will send a confirmation e-mail to the e-mail address you have provided, asking you to confirm that you wish to receive the newsletter.

You may revoke your consent to receive the newsletter at any time. To revoke your consent, you may click on the link provided in each newsletter, you can send an e-mail to online.information@polyclip.com, or you can contact us at:

Poly-clip System GmbH & Co. KG, Marketing/Communication, Niedeckerstraße 1, 65795 Hattersheim am Main, Germany, phone: +49 6190 8886-343, fax: +49 6190 8886-15343.

7. Revocation of Consent; Information About Data, and Correction, Blocking, and Erasure of Data

Personal data will be collected only with your express consent to respond to inquiries, to respond to attempts to contact us, to register you for our newsletter, or for technical administrative purposes, and such data will be stored so that they

are not accessible to third parties. Your personal data will not be transferred to any third parties unless We have a legal right or obligation to do so or you have consented to such transfer. Personal data will not be transferred or sold for any other purposes.

You may at any time request information about your stored personal data, the purpose for which your personal data are stored, and/or the source of your personal information. In addition, you may at any time block, correct, or erase your personal data. Requests for information about your personal data or requests for correction, blocking, or erasure of your personal data should be sent to: Polyclip System GmbH & Co. KG, Marketing/Communication, Niedeckerstraße 1, 65795 Hattersheim am Main, Germany, phone: +49 6190 8886-343, fax: +49 6190 8886-15343, web: online.information@polyclip.com. All requests for information, correction, blocking, or cancellation as well as any revocation of consent to the collection, use, or processing of data should be sent to the above mailing address or e-mail address. You also have the right to lodge complaints with the data protection regulatory authorities.

8. Data Security

Your data will be transmitted to Us in encrypted form. Our website is protected from damage, destruction, and unauthorized access by technical safeguards. Nonetheless, the transmission of data via the Internet may be subject to security gaps. Despite such safeguards, protection of data from unauthorized access by third parties therefore cannot be guaranteed 100 %.