

## Press Release

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### **IFFA 2025: Poly-clip System on Track for the Future From Clipping Specialist to Sustainable Packaging Company**

Hattersheim am Main, February 2025

**Poly-clip System, the global leader in clip closure technologies, will present solutions and more for the meat and protein industry at IFFA 2025. At the trade fair, the renowned provider of modern packaging solutions will showcase innovative clipping machines, including revolutionary automation solutions, for a wide range of users from skilled trades to industry. Poly-clip System's highlights at IFFA 2025 include resource-saving packaging that meets EU PPWR regulation requirements, as well as insights into the packaging specialist's expanding digital services.**

#### **Excellence in Clipping: From manual clippers to automation solutions – the right solution for every industry**

At the company's exhibition stand, the clipping machine specialist will present visitors with a wide range of machines and packaging solutions across approximately 1,000 m<sup>2</sup>. Whether it's snack-portion sausages for food service, cheese preparations for food retail, or chemical products for industrial applications – Poly-clip System offers solutions for a wide range of requirements. Large-format products such as sausage sticks, or voluminous packaging units can also be securely sealed with the powerful clipping machines. To support businesses in their growth, the portfolio encompasses diverse clipping machines across all performance classes – from manual solutions to semi-automatic systems to state-of-the-art fully automatic production lines.

#### **Focus on Sustainability: "The packaging company with less packaging"**

Resource-saving packaging solutions are central to the Poly-clip System. IFFA visitors can experience first-hand how meat and alternative protein products can be packaged securely and resource-efficiently using a variety of clipping machines. A 2019 study by the Fraunhofer Institute UMSICHT confirms the environmental benefits of the clip closure solutions, which can drastically reduce CO<sub>2</sub> emissions compared to other packaging solutions[1]. This aligns with the objectives of the new EU Packaging Regulation PPWR.

[1] Source: Study by Fraunhofer Institute for Environmental, Safety, and Energy Technology UMSICHT on calculating the "Carbon Footprint" of packaging solutions for various sausage packaging solutions (April 2019).

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### IFFA Highlights: Digitalization, Automation, and Future Vision

The highlights of Poly-clip System's trade fair program will include the new **smart clipping machines**. They are equipped with intuitive, user-friendly touchscreens that make their operation even simpler and more efficient. Uniform control generation for all machines also optimizes spare parts availability. Three outstanding clipping machines will take center stage to represent the extensive product portfolio: the seal clip machine **TSCA 120**, the **ICA**, and the **Quadruple Clipper FCA 160 XL**, delivering customized solutions for various production requirements and volumes. Additionally, visitors will experience efficient automation solutions at various stations of the booth. These include a revolutionary development for **automatic casing reloading**, which minimizes manpower requirements for sausage clipping. Visitors to the booth can also experience the automated connection of various production steps via **transport robots that communicate with the clipping machines**. Furthermore, Poly-clip System will provide insight into its expanded digital services, which ensure even faster and more efficient service delivery. The **Supermarket of the Future** will introduce visitors to the exciting world of contemporary new packaging solutions.

### New Company Management and Strategic Direction

Poly-clip System's IFFA presence will demonstrate how the company has sharpened its focus on innovation and sustainability under its new leadership since 2023. Dr. Alexander Giehl, CEO, emphasizes: "We are not just a clipping specialist. We see ourselves as a packaging company creating sustainable and smart packaging solutions for the future. Through continuous investment in research and development, Poly-clip System will further expand its technology leadership and set new standards in the packaging industry." Mesut Akbulut, CSO, adds: "Our customers come first. IFFA is the perfect platform for us to engage with them directly, ensuring that we can continue to provide the best possible support with innovative machines, new digital solutions, and first-class service."

**Poly-clip System at IFFA 2025 from May 3 to 8, 2025, in Frankfurt/Main, Hall 12, Booth D81.**

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### About Poly-clip System

Poly-clip System is the world's largest provider of sustainable clip closure solutions and is recognized as a global market leader and hidden champion in this segment of the food industry and packaging sector. The corporate group maintains 29 sales offices. Additionally, there are sales partners in nearly every country in the world. Poly-clip System's clip closure solutions not only excel in the meat processing industry and butcher trade but also in numerous other sectors, such as the chemicals industry. Current [news](#) about Poly-clip System can be found in the press section of the website.

### Poly-clip System GmbH & Co. KG

Press and public relations

Linda Halter

Telephon: +49 6190 8886-277

Niedeckerstraße 1

D-65795 Hattersheim a. M.

Telephon: +49 6190 8886-200

Telefax: +49 6190 8886-15347

E-mail: [presse@polyclip.de](mailto:presse@polyclip.de)

Internet: [www.polyclip.com](http://www.polyclip.com)

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Dr. Alexander Giehl, Chief Executive Officer, Poly-clip System



**Poly-clip System FCA 160 XL – Up to 100 cycles per minute in 4-clip mode.**

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**Poly-clip System FCA 160 XL** – Maximized holding force due to 4-clip operation.



**Poly-clip System ICA** – the ideal clipping machine for chub sausages and molded products up to a caliber of 200 mm.



**Poly-clip System TSCA 120** – the sealing clip machine produces innovative packaging with an easy-opening tear-off aid for sausage snacks and small portions